**English 4**

**Sba.gov - Based Business Plan**

**Instructions:**

Review Bede as if you were an eighth-century European looking for business opportunities. Compose a business plan for an enterprise of your choice in 8th Century Britain and/or Ireland. Use evidence from the text and the following website for support: <http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/how-write-business-plan>. You will have plenty of time during class to work on this and you may need to meet with your group outside of school or work together in “Collaboration” in OneNote. You will need to submit your final business plan AND a physical representation of your product or service at the END of the designated class period. The business plan and the physical representation will be given separate grades. You may choose to produce and submit all or part of your work electronically. How you choose to split-up the work is entirely up to your group, but groups cannot exceed four members.

**Grading:**

**Organization: (1-5: 100pts.)(6-10:100pts.)**

**1-5 Due Friday, 10/30 for periods 5,7,8 and Monday, 11/2 for periods 1,2,3**

**6-10 Due Thursday, 11/5 for periods 5,7,8 and Wednesday, 11/4 for periods 1,2,3**

1. Cover letter: Company Name. Name of all partners. Date. Logo?
2. Executive Summary
3. Company Description
4. Market Analysis
5. Organization and Management
6. Service or Product Line
7. Marketing and Sales
8. Funding Request
9. Financial Projections
10. Appendix

**Physical Representation: [Each section is worth 25 points]**

1. Quality of construction
2. Creativity
3. Reflection of the values and ideals of the company
4. Persuasive to a potential investor